MONCRIEFF ENTERTAINMENT CENTRE

VENUE HIRE



ABOUT BUNDABERG

Come to the town the turtles call home, where beach meets reef, your plates are always filled with abundant local produce and the rum is always world-class. A vibrant, quintessential, Queensland coastal city, Bundaberg sits at the southern tip of the Great Barrier Reef and the northern tip of the Great Sandy Biosphere. It is a climate and lifestyle that many don't want to leave.

The Bundaberg region is situated approximately five hours' drive and only a 45-minute flight north of Queensland's capital, Brisbane. With one of Australia's most temperate climates and diverse natural resources and facilities, there are a wealth of activities and attractions.

With a population over 93,000, the city is the one of the top 10 most populous cities in Queensland and ranks 24th biggest city by population in Australia.

The city is on the Traditional Country of the Taribelang Bunda, Gooreng Gooreng, Gurang and Bailai peoples and Bundaberg Regional Council recognises the thousands of generations of continuous cultural practice that has occurred on this Country and we are committed to working in partnership with Traditional Owners and Elders to support cultural practice through our facilities.

Check out Visit Bundaberg for more about the area, including accommodation options.

ABOUT THE MONCRIEFF ENTERTAINMENT CENTRE

The Moncrieff Entertainment Centre is a 797seat proscenium theatre situated in the heart of Bundaberg's Central Business District. Embracing all forms of entertainment, including cinema, live theatre, concerts and conferencing, the venue is busy all year round. 'The Moncrieff', as it's affectionately known, began as an open-air cinema in 1911, became a closed in cinema in the 1950s and was transformed into a live entertainment venue in 1986.

No seat is a bad seat at the Moncrieff. Sight lines are terrific for audience and performers. While it's a large civic theatre, many clients praise the intimacy of the venue.

For venue/floor plans, commercial hiring costs, venue availability or terms and conditions, please contact us.



Photo credit. Matt Daniels, Right Image Photography, NAIDOC Week Concert, Warrior's Descendants Dancers, 2018.



INCLUSIONS WITH MONCRIEFF HIRE

The Moncrieff Technical & Production Department is comprised of dedicated industry professionals who will assist in making your vision come to life. We offer a full range of services for clients including production and event management, technical equipment installation and operation as well as tailored technical support focused on creative customer solutions. We understand planning an event of any size can be a challenging experience and we pride ourselves on providing the expertise, imagination and full technical support services to ensure it is a huge success. For comprehensive information regarding the professional technical facilities available at Moncrieff, please see our <u>Technical Specifications</u>.

FEATURES AT A GLANCE

Our impressive, heritage styled space combines a generous stage, tiered numbered seating with front row removable seating banks for mobility access, totaling a maximum seated capacity of 797. The theatre boasts a new variable acoustic system, enabling engineered settings for both amplified and non-amplified work, along with the option of a full suite of lighting, audio and visual capabilities.

USES

Concerts, performances, comedy, seminars, lectures, commercial sales and exhibition events, full-scale theatre productions, film screenings, presentations, conferences, award ceremonies.

AREA AND DIMENSIONS

Foyer – 'L' shaped layout = 149sqm Stage area - 12m (wide) x 11m = 132sqm Proscenium height – 4.59m



Photo credit: Chris Randle . Yamato, The Drummers of Japan, 2016.







SUMMARY OF FACILITIES

NON-THEATRICAL

- Auditorium tiered seating, capacity 797
- Main stage
- Disabled access
- Dressing rooms 2 larger dressing rooms with separate shower and toilet facilities + 2 smaller rooms with ensuites
- Green room kitchenette with fridge, sink & microwave
- Laundry facilities commercial grade washer and dryer, iron and steamer available

THEATRICAL

- Contemporary lighting, staging and audio-visual facilities
- Blackout capability
- Cinema screen/laser projector/5.1 surround sound system
- 32 counterweight fly lines
- 3-phase outlets on stage
- Fully maintained 1935 D Series Steinway piano
- Fixed orchestral pit for up to 20 musicians
- Storage backstage by arrangement





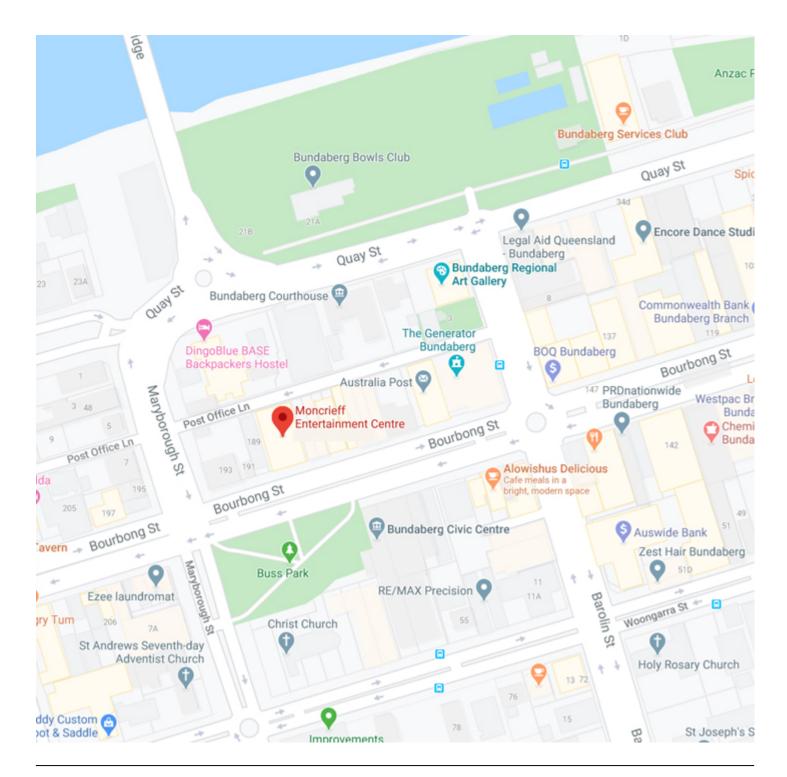
Photo credit: Stephen Henry. I Want To Know What Love Is, a Critical Stages and The Good Room production, 2014.



VENUE LOCATION

The Moncrieff Entertainment Centre is located in the heart of Bundaberg. Just a short stroll away from a thriving cafe and restaurant precinct, close to accommodation, the regional art gallery, shopping centres, a state-of-the-art library complex and our magnificent Burnett River (buural buural). The Centre is easily accessible via foot, car, bike or bus and approximately 10 minutes via taxi from Bundaberg Airport. Bump in access is via Post Office Lane to the rear of the building with lift access.

Address: 177 Bourbong Street, Bundaberg Qld 4670 Postal Address: PO Box 3130, Bundaberg Qld 4670

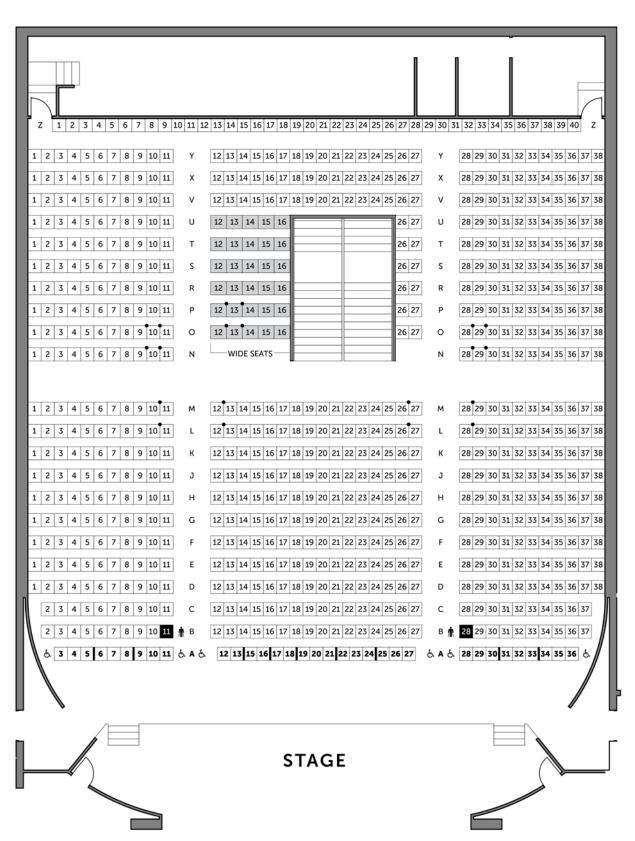








SEATING PLAN



BOLD INDICATES REMOVABLE ACCESS SEATING IN FRONT **ROW A 11 & 28 ROW B** HAVE SWINGING ARMRESTS FOR AMBULANT ACCESS
ADJUSTABLE ARM REST SEATS ARE INDICATED WITH SMALL DOT •

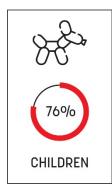
DARK LINES IN **ROW A** INDICATE SEATING BANKS GREY SHADING INDICATES **WIDER SEATS**

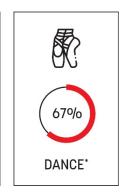


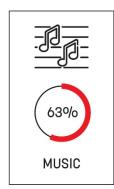


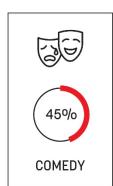
CUSTOMER INFORMATION

Based on 2018 and 2019 calendar year figures, our top performing genres in terms of seating occupancy (tickets sold/tickets available) were:









As well as the above genres and audiences, the Moncrieff Entertainment Centre is committed to presenting First Nations work as well as developing an 'up late' audience. We have found that performances which include a component of community engagement perform better than those without. This may be a standard workshop, but the more value that can be offered to the community, the more likely it is that audiences will see the work as relevant.

Contact us for more information about opportunities to engage with our community.



^{*} Includes free ballet simulcasts from QPAC



MARKETING

The Moncrieff can manage all aspects of hosting your event. We can assist you with many additional services as part of your hire package to help meet all your event needs. The Moncrieff offers a range of marketing initiatives to help compliment your marketing campaign. Marketing services include listings in our bi-annual season program, dedicated EDM's, roadside signage opportunities, contacts with local radio, paid social advertising and much more.

TICKETING

The Moncrieff will manage all aspects of ticketing by providing you an easy, professional solution for your event ticketing needs. We offer a convenient and cost effective computerised ticketing service suitable for all types of events. Our experienced box office staff will ensure that ticket sales for your event run smoothly and provide you with regular updates and reports.

FRONT OF HOUSE

BAR AND REFRESHMENTS

The candy bar and bar are open one hour prior to evening performances and during intervals at selected events. Share or Mini Platter available with GF and vegetarian options. Our commitment to providing quality food and delivering excellent customer experiences will assist in creating a wonderful atmosphere for your event.

ACCESS FOR ALL

The Moncrieff ensures access to all patrons with side lane access and removable access seating. A hearing loop is installed in the venue auditorium for cinema events.

PARKING

Long term street parking is available after 5pm. For more information about all day parking, refer to the information and interactive map on our website.



Photo credit: Ignite Dance Studio, Ignite Spectacular, 2018.





WHO WE ARE

The Moncrieff has an experienced and adaptable team who are committed to delivering your high quality, professional event at our venue. Our team can assist with all of your event needs including:

- Programming and production advice and support
- Promotions and marketing
- Event ticketing
- Front of House
- Technical advice and support
- Event management



ROD AINSWORTH | Manager, Arts & Cultural Services

Rod is a producer and theatre-maker with over 15 years' experience in the arts and entertainment business working in creative, production and management positions. Rod's role with the Moncrieff is overall venue management and programming.



DONNA BARNES I Senior Administration Officer

Donna has worked for over 20 years in a range of administrative roles and has been with the Moncrieff for five years. Donna will be a key person for your venue booking contracts and finance.



JUDY ATKINS I Box Office Administrator

Judy has always enjoyed the Arts and has over 8 years' experience in Box Office and FOH positions. Judy is your go-to person for all box office programming and sales needs.



JOLENE WATSON I Promotions & Engagement Officer

With over 20 years' experience as a graphic designer and five years in the marketing and engagement space, Jolene coordinates all in-house collateral and assists with connecting programmed events to our audiences.



DAVID HINTS I Technical Coordinator

David is an industry professional with over 30 years' experience in the arts and event industry. His work has taken him to most states and territories in Australia and the United States working in every type of performing arts venue. David is our key contact for all technical matters.



JAKOB BAUMGARTNER | Theatre Technician

Jakob is the face behind a lot of the technical magic at the Moncrieff. His cheerful and insatiable positivity ring true to his daily claim of *'Living The Dream'*. Jakob is one of our key technical operators.



TREVOR GREEN I Senior Front of House Supervisor

Trevor has worked internationally as a professional dancer and has worked in event management and catering for many years. Trevor is our in-house customer service and food and beverage expert.



PAIGE SIMPSON | Administration Trainee

Paige brings a strong history of customer service experience & extreme love of the theatre and arts. Paige is one of the smiling faces of our box office customer service team.



TECHNICAL OVERVIEW

STAGE

The stage is an 12m x 11m un-raked proscenium arch with flying facilities. Additionally, the stage doubles as a cinema and, as such, cinema equipment shares the flying facilities.

LIGHTING RIG

Theatre luminaires are rigged in a standard venue configuration. The venue uses an LED stage wash with moving head fixtures and has a large amount of profiles and other lamps. The lighting control is run on an LSC LX300.

PA

Our venue has 3x Nexo Geo S12 elements flown either side of the stage, with 2 dual 18-inch subs located under the apron. Control for this is on a Digico SD9 and digital stage rack.

TIERED SEATING

The auditorium seating has a capacity of 797 with wide stalls only configuration.

1935 D SERIES STEINWAY

The Moncrieff is caretaker of an historic 1935 D Series Steinway piano which was gifted to the city by one of the first piano teachers who lived in the community. The piano was fully restored in 2019 by *Boyd's - The Piano Shop* in Brisbane. The instrument is tuned by Jason Boyd on a regular basis and on special request for our commercial music events.



Photo credit: Paul Beutel, Platform Paper Launch, 2017



SCHEDULE OF FEES AND CHARGES

Like most commercial venues, the Moncrieff Entertainment Centre has a variable pricing schedule. Our commercial hire rates are based on a three-tier system. Our pricing has been set in line with PAC Australia national benchmarks and is inclusive of most costs. This means that our clients can accurately budget for the costs and not have any surprises at the end of the hire with hidden 'little extras'.

As a guide under our Fees and Charges, the main commercial hire costs for this event will be:

- Venue Hire \$2,040.00 + 10% of gross box office charges (reduced percentage for regular clients)
- Booking Fee \$5.20 /\$4.60 Per Ticket (dependent on ticket price), \$1.80 for complimentary tickets
- Wages minimum of 1 Senior FOH Officer x 5 hours; 2 ushers x 4 hours; 2 Technical Staff x 8 hours (3pm 12am includes breaks). Note that staffing levels are based on ticket numbers to comply with safety regulations and policies.
- The only other costs are for special equipment that is not included in a standard hire. These are outlined in our venue contract.

For further information on our Fees and Charges click on the following link <u>Bundaberg Regional Council Fees and Charges</u>. Search 'Moncrieff' using the online search facility. The main fees are also listed on the last page of our Hire Agreement.

For ticket pricing, note that the Moncrieff Entertainment Centre charges customers a transaction fee of \$2.30. This is charged only once per transaction (it is not a booking fee on each ticket).

FOOD AND BEVERAGE SERVICE

The Moncrieff prides itself on its in-house food and beverage service. As a fully licensed venue (food and liquor), all food and beverage are provided in house. We will be happy tailor a package to your event needs and budgets.

CONTACT INFORMATION

For more information or to discuss your event please contact Rod Ainsworth - Manager, Arts & Cultural Services.

Phone 07 4130 4100 theatrem@bundaberg.gld.gov.au

Moncrieff Entertainment Centre 177 Bourbong Street Bundaberg Qld 4670 www.artsbundaberg.com.au

Bundaberg Regional Council www.bundaberg.qld.gov.au

MEMBERSHIPS







Cover photo credit Paul Beutel Photography. Ruby Mills, Women In Voice, Moncrieff Entertainment Centre, 2017.