



Local Law - Advertising Devices – Portable Signs

All portable signs must comply with Subordinate Local Law 1.4 Installation of Advertising Devices unless assessable under a Bundaberg Regional Council Planning Scheme.

PORTABLE SIGNS ARE

Temporary portable self-supporting signs that are free standing and may be mounted on wheels to facilitate movement. These include an A frame sign and a sandwich board.

LOCAL LAW REQUIREMENTS

Portable sign advertisers must comply with the Local Law Advertising Devices- General (see Fact Sheet) and the below additional requirements.

ADDITIONAL CRITERIA FOR PORTABLE SIGNS

1. A premises used for commercial purposes may install 1 portable sign but only:
 - a. on the footpath adjacent to the premises; and
 - b. only during business hours for the premises.
2. The portable sign must relate to the commercial activity conducted at the premises;
3. The advertiser must take out and maintain public liability insurance of an amount not less than \$10 million and provide evidence to local government on request.
4. The face area of 1 side of the sign must not exceed 0.75m² and the total face area of all sides of the portable sign must not exceed 1.5m².
5. The sign must resist movement by wind. In the event of significantly high winds it must be removed from the footpath.
6. The portable sign must be installed so that a clear unobstructed pedestrian corridor having a width not less than 2m is maintained on the footpath.
7. The portable sign must not be illuminated, flashing or have any moving parts.

HOW THESE LAWS WILL BE ENFORCED

Any advertising device not complying with the above criteria may be seized by an authorised person if located on Council land and/or the installer or advertiser may be issued with a fine under the local law.

Further Information

For further information please contact Council's Regulatory Services on 1300 883 699.