



Local Law – Advertising Devices (General)

All advertising devices must comply with Subordinate Local Law 1.4 Installation of Advertising Devices unless assessable under a Bundaberg Regional Council Planning Scheme.

LOCAL LAW REQUIREMENTS

If you are uncertain if an advertising device fits into this category then you may contact Council's Planning Department to confirm if this local law is applicable. In most cases, however, this local law will deal with portable and temporary signs for which there are additional criteria that must be complied with (See *Advertising Devices- Temporary Signs Fact Sheet* and *Advertising Devices- Portable Signs Fact Sheet*).

GENERAL CRITERIA

All advertising devices applicable under this local law must comply with the following criteria;

1. The advertising device must be structurally sound, safe and kept in good order and repair.
2. The advertising device must not cause obstruction of, or distraction to, pedestrian or vehicular traffic on a road or any road-related area.
3. An advertising device must be easily seen and not blend into any background from a road related area.
4. An advertising device must not reflect any vehicle headlight glare towards a road-related area; or a sensitive place.
5. If illuminated, the device must be shielded to prevent the illumination of any road-related area that may cause obstruction of, or distraction to, pedestrian or vehicular traffic.
6. An advertising device may only be erected on premises with the written consent of the registered owner or trustee which must be produced to the local government on request.
7. An advertising device must not diminish the visual amenity of the locality where it is installed.
8. Only one (1) advertising device which is visible from a road may be installed on premises.
9. If a device is installed on a State-controlled road, the advertiser must produce evidence of approval from the State on request.

HOW THESE LAWS WILL BE ENFORCED

Any advertising device not complying with the above criteria may be seized by an authorised person if located on Council land and/or the installer or advertiser may be issued with a fine in accordance with Bundaberg Regional Council Local Laws.

Further Information

For further information please contact Council's Environmental Health Services on 1300 883 699.